



2018 JA Bowl-A-Thon

Lane/Location Sponsorship Opportunities Get your corporate banner displayed at the event!

For a donation to Junior Achievement, your company will receive a banner bearing your corporate name on display at the 34th Annual Junior Achievement Bowl-A-Thon at AMF Airport Lanes, Transit Lanes, AMF Lancaster Lanes, Jamestown Bowling Company or Mancuso Bowling Center. This year's events will have more than 1,400 participants from 65 area businesses!

Complete this form and mail it with your donation payable to Junior Achievement of WNY.

March 10 JA Bowl-A-Thon Lane/Location Sponsorship:

___ **\$300** - banner will be placed at one location

Indicate location preference:

- AMF Airport AMF Lancaster Transit Lanes (3/3 & 3/10)

___ **\$750** - one banner will be placed at all (3) locations above on March 10 (Transit Lanes = 3/3 & 3/10).

March 3 JA Bowl-A-Thon Lane/Location Sponsorship:

___ **\$300** - banner will be placed at one location

Indicate location preference:

- Jamestown Bowling Company Mancuso Bowling Center

Banners are generously printed by in-kind printer, Chakra Communications. Please provide your preferred logo in JPEG or TIF format. If you do not have a logo, indicate below how you would like your corporate name to read:

___ Check is enclosed ___ Please invoice my company for our donation during the month of _____.

___ We are also interested in bowling at the event, please send us team information.

Name _____ Company _____

Address _____

Telephone _____ Fax _____ Email _____

Please submit to:
Tammy Bixby
Junior Achievement of WNY
275 Oak Street, Ste 222
Buffalo, NY 14203
(716) 853-1381 x 210
tbixby@jawnny.org

Deadline:
February 6, 2018

Banner Dimensions:
- Max. banner width is 6'
- JPEG or TIF format logo can be
emailed to tbixby@jawnny.org

34th Annual JA Bowl-A-Thon

March 3 & 10, 2018

JA Bowl-A-Thon:

- Junior Achievement's largest fundraiser and a signature event in Western New York!
- Now celebrating its 34th year and growing stronger!
- Annual attendance is over 1,400 employees from 65 area businesses.
- Held at five area bowling centers: AMF Airport Lanes, AMF Lancaster Lanes, Transit Lanes, Jamestown Bowling Co., and Mancuso Bowling Center.
- The 2017 JA Bowl-A-Thon raised **\$156,467** for JA kids! This equates to funding for one-third of the programs we run each year, helping us to reach **13,928** WNY students during the 2016-17 school year!
- Viewed as a corporate teambuilding event.
- Supported through corporate sponsorships, in-kind donations, and contributions collected by individual participants.
- Visit event web site for more information: www.jawnybowlathon.org



Junior Achievement of WNY:

The purpose of Junior Achievement is to educate and inspire students to succeed in a global economy. Students who participate in Junior Achievement demonstrate:

- An increased desire to stay in school
- A sense of personal economic empowerment
- Preparedness to enter the workforce
- Responsibility for personal economic decisions
- Entrepreneurial ideas and behaviors



Junior Achievement programs offer a real-world education by bringing respected local businessmen and women into the classroom. These classroom volunteers lead students through Junior Achievement's hands-on programs, which explain and explore how our free market economy works. This blend of education and business gives students an important head start on their career goals and aspirations.